

**The Research Possibilities of
The C-SPAN Archives**

May 14 – 16, 2017

Agenda and Information

Sponsored by Purdue University

and C-SPAN Archives

with funding from the

C-SPAN Education Foundation

and Purdue University

Office of the President

West Lafayette, Indiana

C-SPAN® C-SPAN2® C-SPAN3®

C-SPAN Video Library®

PURDUE
UNIVERSITY

Brian Lamb School of Communication
Department of Political Science

Sunday, 05-14-17: PMU, Anniversary Drawing Room

6:30-8:30 PM Registration, welcome reception with light supper,
cocktails

Monday, 05-15-17: STEW 278 / 279

8:00 AM Light Breakfast

8:30 Welcome by [David A. Reingold](#),
Justin S. Morrill Dean of the College of Liberal Arts
Purdue University

8:45 Welcome by [Susan Swain](#)
President and Co-CEO, C-SPAN

9:00 Demonstration of C-SPAN Video Library by [Robert X
Browning](#), Executive Director, C-SPAN Archives, and
Professor Department of Political Science, and Brian Lamb
School of Communication

9:45 Break

10:00 **Panel 1:**

Constructing Congressional Discourses: C-SPAN Archives
and Congressional Speeches on Crises and Scandals

[Alyssa A. Wildrick](#) and [Alison N. Novak](#)
College of Communication and
Creative Arts, Rowan University

Policing in America: A Narrative Analysis of Congressional
Discourse

[Cody Blake Wilson](#) and [Joshua M. Scacco](#)
Brian Lamb School of Communication
Purdue University

Constituting Economic Policy Communication: Exploring
Federal Reserve Congressional Testimony as Captured in the
C-SPAN Video Archives

[Lauren Berkshire Hearit](#)

Brian Lamb School of Communication

[Patrice Buzzanell](#)

Communication and Engineering Education
Purdue University

Discussant: [Janet Martin](#)

Department of Government
Bowdoin College

12:15 PM Lunch PMU, West Faculty Lounge

1:30 Board bus at PMU east entrance and travel to Purdue
Research Park tour of C-SPAN Video Archives facility,
Purdue Research Park, Vistech 1, Building, Suite 100

3:45 Board bus and return to campus

6:00 Dinner at The Spurgeon Club, Mackey Arena

“Look at the Tape, Mr. Chairman,’ Reflections on Congress
and Television”

[Ray Smock](#), Director

Robert C. Byrd Center for Congressional History
and Education

Former Historian U.S. House of Representatives,
1983-1995

Tuesday, 05-16-17: STEW 278 / 279

8:00 AM Light Breakfast

Introduction by [Rosalee Clawson](#), Head

Department of Political Science, Purdue University

8:15 **Panel 2:**

Using C-SPAN to Examine the Political Discourse of
HIV/AIDS

[Nancy E. Brown](#)

Department of History
Purdue University

Treatment or Gun Control? Congressional Discourse on
Mental Illness

[Elizabeth Wulbrecht](#)

Department of Political Science
Purdue University

Health & Politics: Portrayal of Health & its Narratives on
C-SPAN

[Chervin Lam](#) and [Somrita Ganchoudhuri](#)

Department of Communications and New Media
National University of Singapore [NUS]

Discussant: [Zoe M. Oxley](#)

Political Science, American Studies
Union College

10:15 Break

Introduction by [Marifran Mattson](#), Head

Brian Lamb School of Communication, Purdue University

10:30 **Panel 3:**

The Twitter President: A Ubiquitous Appeal for Presidential
Communication

[Delaney Harness](#) and [Joshua M. Scacco](#)

Brian Lamb School of Communication
Purdue University

Negotiating Journalism Boundaries in the “Pre-Internet”
Era: ASNE Panels in the C-SPAN Archives

[Michael Buozis](#) and [Shannon Rooney](#)

Media Communication

[Brian Creech](#)

Journalism

Temple University

C-SPAN Coverage of Audible Support for Hillary Clinton
and Donald Trump Through Audience Laughter, Applause,
and Boing During the 2016 Presidential Debates

[Austin Eubanks](#)

Psychological Sciences, and

[Patrick A. Stewart](#)

Political Science

University of Arkansas, Fayetteville

Selecting C-SPAN Video Clips for Creative Collaborative
Learning

[Pavla Hlozkova](#)

Marketing and Advertising

New York Institute of Technology - Vancouver

Discussant: [Terri Towner](#)

Department of Political Science

Oakland University

1:00 Break

1:15 Lunch (box lunches), Reflections of conference, future
research, etc.

2:15 Conference adjournment

THE C-SPAN ARCHIVES: An Interdisciplinary Resource for Discovery, Learning, and Engagement

Robert X Browning (Ed.)

Paperback, 978-1-55753-695-2, \$35.00

E-book available, \$16.99

272 pages – October 2014

This book illustrates how C-SPAN video can be used for research, teaching, and engagement. Participants in Purdue University's first conference held in November 2013 provide several research studies, teaching examples, and accounts of engagement activities as well as reflections by scholars and C-SPAN executives. It is the first in a series of books from the Purdue C-SPAN Archives conferences.



EXPLORING THE C-SPAN ARCHIVES: Advancing the Research Agenda

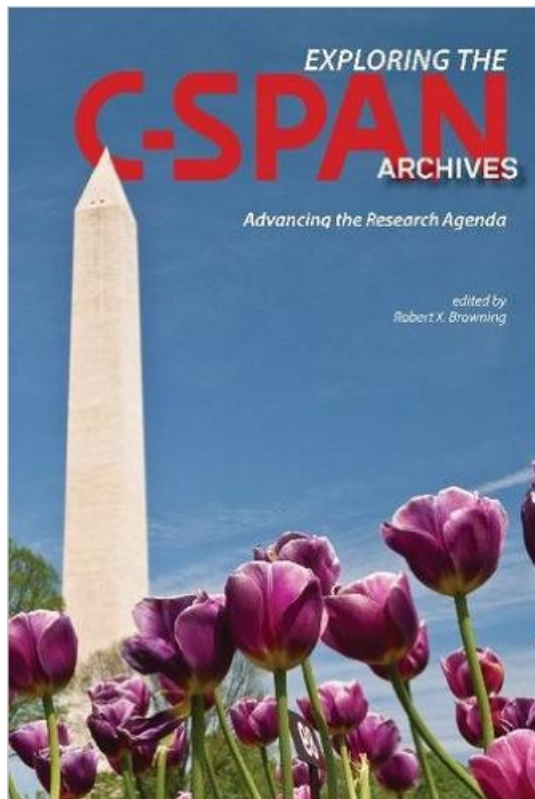
Robert X Browning (Ed.)

Paperback, 978-1-55753-734-8, \$35.00

E-book available, \$16.99

240 pages – November 2015

Exploring the C-SPAN Archives is a collection of path-breaking research studies that use video drawn from the C-SPAN Archives. The book, based on the papers presented at a November 2014 conference includes chapters that explore issues in presidential debates, minority representation, the presentation of the First Lady of the United States, STEM research, and innovative ways to analyze video.



ADVANCES IN RESEARCH USING THE C-SPAN ARCHIVES

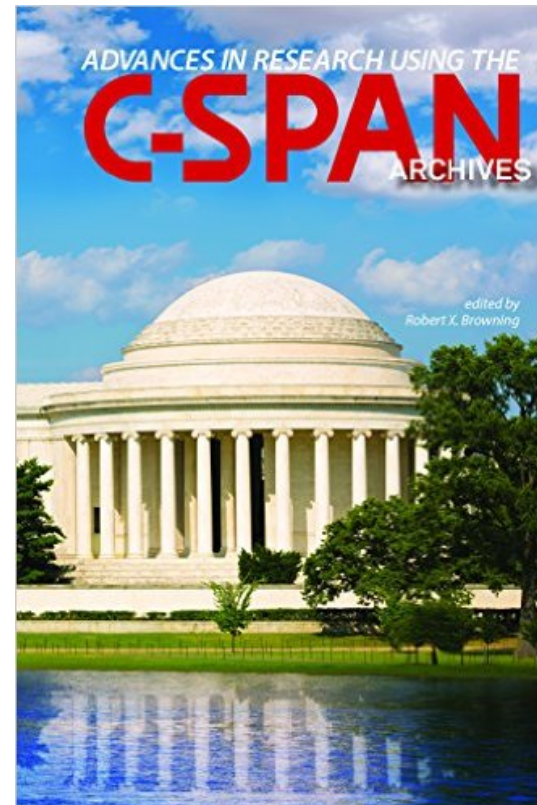
Robert X Browning (Ed.)

Paperback, 978-1-55753-762-1, \$35.00

E-book available, \$16.99

274 pages – February 2017

This book is a guide to the latest research using the C-SPAN Archives. In this book, nine authors present original work using the video archives to study presidential debates, public opinion and Congress, analysis of the Violence Against Women Act and the Great Lakes freshwater legislation, as well as President Clinton's grand jury testimony. The C-SPAN Archives contain over 220,000 hours of first run digital video of the nation's public affairs record. These and other essays serve as guides for scholars who want to explore the research potential of this robust public policy and communications resource.



Conference Participants

[Nancy E. Brown](#), History, Purdue University

[Robert X Browning](#), C-SPAN Political Science, and Brian Lamb School of Communication, Purdue University

[Michael Buozis](#), Media Communication, Temple University

[Patrice Buzzanell](#), Communication and Engineering Education Purdue University

[Rosalee Clawson](#), Political Science, Purdue University

[Brian Creech](#), Journalism, Temple University

[Austin Eubanks](#), Psychological Sciences, Purdue University

[Somrita Ganchoudhuri](#), Dept. of Communications and New Media National Univ. of Singapore (NUS)

[Delaney Harness](#), Brian Lamb School of Communication, Purdue University

[Lauren Berkshire Hearit](#), Brian Lamb School of Communication, Purdue Univ.

[Pavla Hlozkova](#), Marketing & Advertising New York Inst. of Technology-Vancouver

[Chervin Lam](#), Dept. of Communications & New Media, National Univ. of Singapore Singapore (NUS)

[Janet Martin](#), Department of Government Bowdoin College

[Marifran Mattson](#), Brian Lamb School of Communication, Purdue University

[Alison N. Novak](#), College of Communication & Creative Arts Rowan University

[Zoe M. Oxley](#), Political Science American Studies, Union College

[David A. Reingold](#), Justin S. Morrill Dean of the College of Liberal Arts Purdue University

[Shannon Rooney](#), Media Communication, Temple University

[Joshua M. Scacco](#), Brian Lamb School of Communication, Purdue University

[Ray Smock](#), Robert C. Byrd Center for Congressional History and Education

[Patrick A. Stewart](#), Political Science University of Arkansas, Fayetteville

[Susan Swain](#), C-SPAN

[Terri Towner](#), Department of Political Science, Oakland University

[Alyssa A. Wildrick](#), College of Communication & Creative Arts Rowan University

[Cody Blake Wilson](#), Brian Lamb School of Communication, Purdue University

[Elizabeth Wulbrecht](#), Department of Political Science, Purdue University

Conference Arrangements

The conference is open to faculty and students from other campuses as well as Purdue University. Campus participants can attend any sessions, other than meals, without registration.

Off-campus participants should register through Purdue Conferences at the following web site: <http://www.conf.purdue.edu/cspan>

A block of rooms has been reserved in the name of C-SPAN Archives for attendees of the conference. Here is the link to the Hilton Garden Inn, West Lafayette: http://hiltongardeninn.hilton.com/en/gi/groups/personalized/L/LAFWLG-CSPAN-20170514/index.jhtml?WT.mc_id=POG

Lafayette Limo offers shuttle service between Indianapolis International Airport and Purdue/West Lafayette, and Chicago O'Hare Airport and Purdue/West Lafayette. Here is the link to their site: <http://www.lafayettelimo.com/>

Limited Amtrak Train service is available from Lafayette to Chicago. Purdue is located approximately 140 miles south of Chicago and 60 miles north of Indianapolis.